COMMUNICATION AND MEDIA RESEARCH GROUP

(CAMR Group)

ANNUAL REPORT 2014
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EXECUTIVE SUMMARY

Many professions in the communication and media industries, including journalism, public relations and media production, are in a state of flux and this period of sustained change is providing fertile ground for research opportunities.

The Communication and Media Research Group (CAMR) brings together researchers from within the School of DCIT with collaborators from across UON and other external institutions.

During 2014, the group achieved the following publications, grants, RHD supervision and completions:

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<th>GRANTS (Internal and External)</th>
<th>RHD SUPERVISION</th>
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<tr>
<td>3</td>
<td>9</td>
<td>10</td>
<td>12</td>
<td>14</td>
<td>3</td>
<td>$187,349.84(^1)</td>
<td>43 (21 actual)</td>
<td>1</td>
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Please note these figures are based on UoN Research Profile and NURO data.

- Members of the group were also invited to participate on research panels at national and international conferences
- CAMR supported two conferences: Bollywood and its Others and Australian Screen Producers Education and Research Association (ASPERA) annual conference and will hold the annual Australia and New Zealand Communication Association (ANZCA) conference in 2016
- The group developed a dedicated website to showcase its activities ([https://dcit.newcastle.edu.au/camr/](https://dcit.newcastle.edu.au/camr/)) and is also active on social media (@UoN_CAMR).

In 2015, key aims for CAMR include:

- Continue publishing in books, book chapters and journals and present the latest research at national and international conferences
- Apply for research and teaching grants
- Encourage RHD students to complete in a timely manner
- Provide research active pathways for Honours and RHD students
- Host a Bollywood symposium and film festival
- Engage with community events, panels and festivals.
- Promote the group’s activities through the CAMR research website and other social media platforms.

\(^1\) Includes the annual portion of the following grants: PROJECT ID: LP130100348 ($93,333), PROJECT ID: DP120102678 ($30,000) and PROJECT ID: LP110200026 ($48,000) - see below for further details.
INTRODUCTION

With the revolution taking place in digital distribution a whole range of revenue earning and creative opportunities have surfaced for the communication and media industries worldwide. The relationship between media producers, distributors and consumers has shifted.

This shift has social, cultural, technological and intellectual property ramifications. Many of the traditional media industries are reappraising their approach to audience engagement and new players have entered the media space as a result of the capabilities presented by the digital environment.

Social media has become a critically important new form of media and the ability of traditional players to account for these now necessary media has been shifting the ground from under them. These circumstances present extensive opportunities for research that provide evidenced based information to help industry, media producers and those interested in the public policy, social and cultural implications of these changes, position themselves strategically to benefit from these changes.

At the same time there are ongoing research problems that are necessary to be investigated. These include understanding how media audiences interact with media producers, how communicative texts come into being, the effects of all types of communication and the nature of creativity and communication itself.

Members of the CAMR group carry out research in the following areas:

- Strategic Communication
- Copyright, Cultural and Creative Industries
- Creativity and Cultural Production
- Journalism (print, broadcast and online)
- Radio Production
- Television Production
- Sound Production
- International Media
- Digital Media
- Social Media
- Higher education in the above areas

The advantage of this group is that it emphasises strategic connections within the copyright, cultural and creative industries. Academics working in the discipline of Communication and Media in the School of DCIT are already active in the areas listed
above, as evidenced by recent publications and grant applications. These academics are also in a strong position to link their research with their teaching practice as courses taught in the Bachelor of Communication (BCom) encompass many of the areas listed above and most of the researchers have had lengthy professional careers themselves. This is important as the teaching occurring in the BCom program is professionally focused and the group leverages this orientation to promote strong industrial and professional links.

Given this situation, the Communication and Media Research (CAMR) Group sustains its activities through applications for internal and external grants and scholarships and this is supported by a strong publishing track record, both nationally and internationally.

The group also undertakes strategic activities designed to attract high quality research students and engages in collaborative research across different schools in the university as well as contract research and collaborative research with organisations outside the University. The Group not only supports conference attendance it also brings visiting international scholars to DCIT to conduct seminars, run symposia, give the group advice on accessing grants, help in ascertaining how the profile of the group can be built and advise on ways to go about establishing further international research links. Activities such as these are planned and funded.

The Research Group already has viable research contacts at the ABC, Fairfax Media and APRA/AMCOS. The Group has been actively establishing networks of industry partners to aid in applications for ARC Linkage and Discovery Grants and will be setting up a process internal to the group to critically review research grant applications. Some of the funds to aid this process have been sourced from the ERL Program, School based funds, and start up funds allocated to those academics newly appointed to the University.

In engaging with this research, the group actively promotes the research opportunities its members are engaged with to not only increase research income activity but also attract research students and research visitors.

... the group actively promotes the research opportunities its members are engaged with to not only increase research income activity but also attract research students and research visitors.
engaged with to not only increase research income activity but also attract research students and research visitors. Publication outputs range from books, to book chapters, journal articles, refereed conference proceedings, and major and minor creative works. Through the use of radio, print and online outlets in particular, the impacts of this publication activity are now beginning to establish themselves.

During 2014, the CAMR Group held regular monthly meetings. Each meeting was attended by between 12 and 14 CAMR group members. At the end of 2014, the CAMR group had a total of 41 members including 23 RHD members.

The broad strategic aims for the CAMR group are:

- Research funding: obtain funding to support research activity
- Publishing: increase levels of publication
- Internationalisation: contact and work with international research partners
- Promotion and dissemination: raise profile of CAMR group internally and externally
ACHIEVEMENTS 2014

In 2014, the CAMR Group achieved in the following key areas:

1. Research outcomes
2. Community engagement
3. Industry collaboration
4. RHD Students

RESEARCH OUTCOMES

CAMR 2014 Publications/Grants/RHD Supervision/RHD Completions

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Please note these figures are based on UoN Research Profile and NURO data.

PUBLICATIONS

The CAMR group has been active in pursuing their publication goals. In 2014, the group accumulated the following outputs$^3$:


$^2$ Includes the annual portion of the following grants: PROJECT ID: LP130100348 ($93,333$), PROJECT ID: DP120102678 ($30,000$) and PROJECT ID: LP110200026 ($48,000$) - see below for further details.

$^3$ For a full list see Appendix B
There have been a variety of B1 book chapters published by CAMR and members of the group have also published a number of C1 journal articles in 2014 with these articles appearing in reputable journals including:

- Australian Journalism Review
- Review of Communication
- Intellectual Property Quarterly
- Studies in Australasian Cinema
- The International Journal of Literary Humanities
- The International Journal of New Media, Technology and the Arts

E1 peer-reviewed conference publications have been published in this period with publications in conference proceedings from the Australia and New Zealand Communication Association, Conference on Interactive Entertainment, Barcelona PR Meeting 3, World Congress on Dance Research, The Asian Conference on Media and Mass Communication, Twentieth AHSN Colloquium on ‘Anything Goes’, ASPERA 2014 Annual Conference and 136th Convention of the Audio Engineering Society. Members also presented 14 refereed abstracts at several conferences.

Members were invited to take part in panels at conferences and symposiums on public relations and journalism education, and Dr Melanie James contributed to a book on social media as a thought leader in the area of social media and public relations.

**Grants**

The CAMR group achieved their first ARC grant success (Project ID: LP130100348) in the 2013-14 period with Dr Phillip McIntyre, Prof Mark Balnaves and Dr Susan Kerrigan obtaining a $180,000 Linkage grant to map the creative industries in the Hunter region in collaboration with Technica CPT ($70,000) and Newcastle Business Improvement Association Inc. ($30,000). This research continued in 2014. Professor Mark Balnaves is a chief investigator on two continuing ARC grants: a Discovery grant that is examining West Australian popular music (Project ID: DP120102678) and a Linkage grant researching online money and fantasy games (Project ID: LP110200026).

The group also received internal grants including travel grants to present research at an international conference in Barcelona, a new staff grant for Dr Janet Fulton to examine new media entrepreneurs and a Visiting Scholar Grant, which Professor Balnaves used to bring Professor Huabiao Qin of South China University of Technology to Australia to discuss eye gaze and communication research.
Several CAMR projects have been developed to grant application stage with two ARC Discovery applications going forward from the CAMR group. These were:

**PROJECT ID: DP150101960 The Discursive Positioning of the Australian and Indonesian Governments - Dr Melanie James (UON) and Dr Pia Waludari (University of Brawijaya, Indonesia) (unsuccessful).**

Both the Australian and Indonesian governments communicate strategically in order to position themselves and each other. Such positioning efforts are communicated directly by the governments, and indirectly through media and social media. In Australia, these texts influence the formation of public opinion and inform decisions made by individuals and organisations. This project will apply Positioning Theory to analyse, and regularly report on, the strategic positioning efforts over 3 years as reported on Australian news sites/programs, English language Indonesian news sites, government websites/channels, and in English language social media. The usefulness of the positioning analysis and regular reporting to readers will be measured.

**PROJECT ID: DP150101223 Musical Creators and their Value Chain Decisions in a Digital Economy - Dr Phillip McIntyre (UON) Prof. Mark Balnaves (UON), Prof Keith Negus (Goldsmiths College UK) and Dr Samantha Bennett (ANU) (unsuccessful).**

Musicians and songwriters contribute billions of dollars to the Australian economy in publishing, recording and live music. However, there are new threats to musician incomes, not least from digital piracy, complex 360 degree contracts and super aggregators. This quantitative and qualitative study brings together national and international expertise in the music industry to profile the evolving organisational and business structures in the Australian popular music industry and how musical creators’ orientations towards those structures will affect their revenue streams. The empirical outcomes of the study will give the music industry and musical creators clear guides to the impact of their decisions in different parts of the value chain.

**CONFERENCES**

Members of the group have been instrumental in coordinating successful conference events. In particular, the *Bollywood and its Others* conference, convened by Dr Vikrant Kishore and Dr Susan Kerrigan, received significant media attention both nationally and internationally in, for example, *The Indian Telegraph*. The conference attracted scholars working in cinema studies from around the country and overseas and Palgrave MacMillan published a book with papers from this conference.
Similarly, the Australian Screen Producers Education and Research Association (ASPERA) brought another set of scholars to the University. Dr Susan Kerrigan convened the ASPERA conference with Pieter Aquilia, Cathie Payne, Jane Shadbolt and Vikrant Kishore on the organising committee.

Members of the group are also involved in planning for the Australian and New Zealand Communication Association’s conference to be hosted at the University in 2016 and the Journalism Education and Research Association of Australia in 2017.

Group members continued to maintain a strong presence at the annual conferences of professional organisations including ANZCA, JERAA and ASPERA.

**COMMUNITY ENGAGEMENT**

The following organisations have benefited from members’ considerable expertise in media management and consulting, presentation and interviewing skills, and event MCing:

- Surfest
- Newcastle Writers Festival
- DIG Festival
- Divercity Cultural Festival
- Amnesty International Australia
- Josephite Refugee Support Network
- Aboriginal Legal Service (NSW/ACT)

**Phillip McIntyre** and **Mark Balnaves** are on the advisory panel of the University of Newcastle’s Creative Industries Research and Innovation Cluster (CIRIC) with Phillip McIntyre presenting on outcomes from his ARC Grant at the 2014 Speed Networking event.

**Cathie Payne** is a team member of the University of Newcastle’s Aboriginal and Torres Strait Islander Research Cluster Group (ATSIRIC) and working on a web-based database for academic research projects with ATSI Communities across Australia.

**Felicity Biggins** is involved in Newcastle’s theatre community and, in 2014, presented *The Anatomy of Buzz* at The Playhouse with roles including co-director, sound, producer, set design and stage management. Felicity also took part in the inaugural Godfrey Tanner Great Debate at the University of Newcastle’s GT Bar, as a member of the team of academics that argued “In the 21st Century the role of a university...
education is to make students job ready”, and chaired a meeting at the Newcastle City Hall for the Save Our Cultural Institutions committee on the controversy surrounding Newcastle Region Art Gallery.

**Phillip McIntyre** and **Samuel Hutchinson** hosted two short films at the 2014 Real Film Festival. These films, *Creativity and Cultural Production in the Hunter* and *Creative Newcastle* were made as part of Samuel Hutchinson’s Honours project with Dr Kerrigan as Co-Producer.

**Creativity and Cultural Production in the Hunter** - Introduced by Dr Phillip McIntyre and Samuel Hutchinson

**Director/Producer** – Samuel Hutchinson
**Runtime** – 4:00
Professor Mark Balmaves explains Newcastle’s industrial past, it was once a town driven by steel, and it is now finding a sustainable future as a creative digital centre.

**Creative Newcastle - Q&A's with Dr Phillip McIntyre and Samuel Hutchinson**

**Director/Producer** – Samuel Hutchinson
**Runtime** – 14:00
Creative Newcastle is a visual case-study of creative industry practitioners who live and work in Newcastle. They share their insight into the changing face of Newcastle’s Creative Industries by highlighting creative industry practitioner’s hopes for their future in Newcastle.
**Prof. Mark Balnaves** was a keynote at the *Networked Public Opinion: digital persona and social mood* conference at the South China University of China, GuangZhou, where he presented on the rise of social networking in China and the implications of personal profiles (persona) for both Chinese and Australian contexts.

Since 2008, **Susan Kerrigan** has been involved in School Shorts - Primary School Videomaking workshops, which gives primary students a chance to get ‘hands on’ experience as filmmakers using digital filmmaking equipment from the School of Design, Communication and IT. The workshop is run in partnership with the University of Newcastle and the Hunter Central Coast Region, Department Education and Communities.

Members are actively involved in the media by writing columns and opinion pieces, presenting on the radio, and screening documentaries.

**Paul Scott** has a fortnightly column in the *Newcastle Herald*.

**Dr Melanie James** and **Dr Maulina Pia Wulandari** wrote about cultural intelligence and the future of the Australia-Indonesia relationship for *The Conversation*.

> Cultural intelligence key to future of Australia-Indonesia relationship (July 17, 2014)

**Melanie James** wrote an opinion piece for the *Newcastle Herald* about using your inner feminist in professional communication

> Listening to your inner feminist a smart strategy (July 16, 2014)

**Phillip McIntyre** wrote an opinion piece for the *Newcastle Herald* on Newcastle’s creative industries.

> Create, debate and stimulate (August 6, 2014)

**Victoria Jack** has written several opinion columns for the *Newcastle Herald* on refugees and forced migration.

> Hundreds Walk Together in Civic Park to support refugees, asylum seekers (Photos: October 26, 2014)

> Light shone on harm to asylum seekers (February 24, 2014)

> ‘Divercity’ rich with creative possibility (June 20, 2014)

> Extremist asylum policy born out of historic fear (April 2, 2014)

**Christina Gerakiteys** speaks weekly on 2NURFM’s *Business, The Law and You*.

**Paul Scott, Phillip McIntyre** and **Melanie James** are regular participants on 1233 ABC Newcastle's Finally Friday with Paul Bevan.
**Dr Vikrant Kishore** screened a documentary at the Parramasala Festival in October 2014 in Sydney. *Dancing to the Tunes of Bollywood* explores Bollywood songs and dances to understand their use and design within Bollywood films. The Festival was held at Raffertys, The Riverside Theatres.

Several of the members have University of Newcastle blogs, which they use to discuss their research outcomes and teaching practice.

Dr Janet Fulton [https://uonblogs.newcastle.edu.au/janetfulton/](https://uonblogs.newcastle.edu.au/janetfulton/)

A/Prof Marj Kibby [https://uonblogs.newcastle.edu.au/digitalmusic/](https://uonblogs.newcastle.edu.au/digitalmusic/)
Dr Melanie James [https://uonblogs.newcastle.edu.au/melaniejames/]

Dr Keith Russell [https://uonblogs.newcastle.edu.au/design/]

**INDUSTRY COLLABORATION**

The **Bollywood Project**, led by Dr Vikrant Kishore and Dr Susan Kerrigan, is using the CAMR group's significant strength in Indian cinema to establish this project in conjunction with the Australian Indian community. The group leverages off existing contacts with the Indian film industry and draws on the extensive industry experience of members within CAMR.

The CAMR research group has begun work on the **Digital Public Space** project under the endorsement of Professor Mark Balnaves. This project is a concept proposed by Tony Ageh from the BBC in the UK and has input from the Qatar National Library. This investigation relies on an appropriately managed environment to facilitate discovery, retrieval, consumption, critique, correction, augmentation and creative endeavour. Research in this area investigates the preservation of democratic media processes. It also examines the creative potential embedded in legal access to digital content of the type archived by media organisations such as the ABC and the BBC.

**RHD STUDENT ENGAGEMENT**

RHD supervision is spread across the group of scholars and a number of CAMR postgrads published in 2014 including journal articles and a book chapter as well as conference papers and presentations. There is also an RHD support group, which convenes monthly. In 2014, the group convener organised guest speakers to come and talk with the students about the following:

- Copyright and your thesis
- How to deposit your thesis
• Mindfulness and stress management
• Post-doc opportunities

Feedback from the students shows that the group, supported by the School of DCIT as well as the Discipline, is appreciated by the students:

I found the RHD Support group to be extremely beneficial. It was a great way to problem solve as well as gain and adapt what others were doing into your PhD (Harry Criticos, completing PhD candidate).

The RHD support group has been a great guide for me as I progress through my PhD. When starting out, the students who were further progressed could give me advice on the different stages I was going through, including Confirmation and seeking Ethics Approval. It is also encouraging to know that other people have been in similar predicaments, and we can share the highs and lows of the PhD experience together (Caitlin McGregor, PhD candidate).

I want to say as a foreign student, the CAMR Group gives me warmth like from sunshine. I am so glad and proud of being one of you. Thank you so much! (Yini Wang, PhD candidate).

Since the beginning of my candidature, I have found the environment of the RHD group meetings both helpful and supportive. At their most basic, meetings help to situate a candidate in the research process. Given the RHD group has candidates at varying points in the masters/PhD journey, there is always someone to offer advice and support (both research related and personal). I think support found through colleagues from the RHD group are particularly important during those milestone points in the RHD journey, such as confirmation. For me personally the stress of confirmation was eased through the support and encouragement of my colleagues. The RHD group also serves to remind candidates that they aren’t alone on their research journey. Everyone is in the same boat (Lauren Horder, PhD candidate).

RHD Completions

Dr Sarah Coffee (Supervisors Dr Phillip McIntyre and Dr Michael Meany)

Profiling Creativity: An Exploration of the Creative Process Through the Practice of Freelance Print Journalism (2 Jun 2014).
STRATEGIC PLAN FOR 2015

RESEARCH AIM

Increase the research outcomes for the Group

• continue to publish research in books and journals and present at conferences
• establish research collaborations with researchers across the University of Newcastle, across Australia and internationally
• encourage members to apply for grants to support research outcomes
• host another Bollywood conference
• disseminate research via media
• continue to utilise website and social media to disseminate research and other news

COMMUNITY ENGAGEMENT AIM

Increase community engagement and continue with current links

• continue to participate in community events
• encourage members to contribute to the media on traditional platforms such as newspapers, radio and television as well as new media including social media, blogsites and online media ventures

The Group members are involved professionally in their respective media and communication industries and will continue to use these contacts to engage with the community. It is anticipated that the group will continue to take part in local festivals such as the Newcastle Writers Festival, the Real Film Festival and the DIG Festival.

INDUSTRY COLLABORATION AIM

Engage and collaborate with industry partners

• use existing networks, including the ABC, Newcastle Herald, NBN Television, Edelmans, Channel 7, Foxtel, to explore research collaborations on grants
• utilise the Group members’ extensive professional networks to identify opportunities for networking and research grants
• identify other media and communication organisations/groups to increase research outcomes
• identify and contact other industry groups to pursue research and funding opportunities
• disseminate information to industry groups via website and social media
RHD Student Engagement Aim

To provide a supportive environment for RHD students to enable judicious completions and provide a clear pathway for the RHD process

- continue the RHD Support Group and organising seminars and guest speakers
- encourage completions - five expected completions in 2015
- collaborate with RHD students in publications and presentations
- utilise the website and social media to promote the activities of RHD students

To increase the number of RHD students

- recognise and target excellence in undergraduates and encourage those students to follow a research path from Honours to RHD
APPENDIX A – PEOPLE

MEMBERS

Professor Mark Balnaves is a Professor of Communication and Media at the University of Newcastle. His research interests include ethnography of design, history of media research, application of immersive media environments and global networks to design, broadcasting and related media fields, social media and its role in e-governance, and public opinion and news.

Felicity Biggins is a Lecturer in Media and Communication at the University of Newcastle. Felicity’s area of research interest is creative non-fiction writing as well as the impact of technological change on pedagogy in Journalism and Media Production, especially relating to Radio Studies.

Dr Janet Fulton is a Lecturer in Communication and Media at the University of Newcastle and researches in the area of journalism, journalism education, the future of journalism, social media, and creativity and cultural production.

Dr Melanie James is a Senior Lecturer in Media and Communication at the University of Newcastle. Melanie’s research interests include public relations, positioning, strategic communication, environmental communication, new media/social media, and teaching and learning. Melanie has developed a conceptual framework for intentional positioning in strategic communication/public relations.

Dr Susan Kerrigan is a Senior Lecturer in Media and Communication at the University of Newcastle. Susan researches creative labour and creative screen labour, by applying creativity theories to film making practice and is a Chief Investigator on the ARC funded research project Creativity in the Hunter: An Applied Ethnographic Study of Entrepreneurial Systems in the Creative Industries.
**Associate Professor Marj Kibby** is an Associate Professor in the School of Humanities and Social Science at the University of Newcastle. Marj researches in the areas of media representations of culture and identity, the culture of the Internet including online music, web-based community and the internet in everyday life, and Web-based teaching and online learning.

**Dr Vikrant Kishore** is a Lecturer in Media and Communication at the University of Newcastle. Vikrant’s research interests include Bollywood Cinema Studies, Indian Cinema Studies, Folk Dance Culture, Film & Folklore, Folk Theatre, Global/Glocal, Indian Culture, South Asian Culture, Popular Culture, Film & Media Production, Film Studies, Documentary production, Global Cultural Flows, Chhau Dance, and International Folklore Festivals.

**Christina Koutsoukos** is a Lecturer in Media and Communication at the University of Newcastle. Christina’s research interests centre around journalism practice and the place of journalism in society. Her PhD dissertation emerges from her former career as a news and current affairs journalists. Christina also specialised in reporting on religious issues and beliefs. There is a strong argument that the role of journalists is to uncover that which others want to keep hidden. From that perspective, Christina believes that journalism has an investigative role to play and this should be fostered in journalism education.

**Dr Rita Matulionyte** is a Lecturer in Law at the University of Newcastle. Her main research areas are copyright, information technology law and legal implications of new technologies on creative industries.

**Dr Michael Meany** is a Senior Lecturer in Media and Communication at the University of Newcastle. Michael’s research interests include: narrative and interactive design (particularly in online media), script writing and character development; virtual environments and immersion; and, the relationship between creativity and humour.
**Associate Professor Phillip McIntyre** is an Associate Professor in Media and Communication at the University of Newcastle. He is a researcher who has also had over twenty-five years of relevant industrial and professional experience in all facets of the Australian music industry. He was instrumental in forming the Communication and Media Research (CAMR) group where he is the Group Leader.

**Dr Elizabeth Paton** is a lecturer in Communication and Media Studies at Monash University. Her teaching and research interests focus on communication and creative systems, with a particular focus on fiction writing and journalism, and the intersections of consumption and production in the creative process.

**Cathie Payne** is a Lecturer in Media and Communication at the University of Newcastle. Cathie’s research interest is in the meeting place between cinema, science and media arts and she is currently investigating digital media, screenwriting and composing practices, the emergence of micronarratives and contemporary articulations of nature, thought and mind with a focus on the work of Robert Cahen, Terrence Malick and Errol Morris.

**Dr Keith Russell** is a Senior Lecturer in Media and Communication at the University of Newcastle. His research interests include, media practice, new humanities, new media poetics, phenomenology, philosophy of communication and philosophy of design.

**Prue Robson** is a Lecturer in Media and Communication at the University of Newcastle. Her research interests include social media, strategic communication and public relations education. More specifically, her postgraduate work examines best practice frameworks for social media communication.
Dr Judith Sandner is a Lecturer in Media and Communication at the University of Newcastle. Judith researches in the area of cultural identity & communication theories, film & literary representations, habitus & the practice of cultural production, and sensory evocation & audience engagement.

Paul Scott is a Lecturer in Media and Communication at the University of Newcastle. Paul pursues research into surfing media, history and culture as well as cross cultural communication and representation, and work-integrated learning in communication programs.

Dr Rama Venkatasawmy is a Lecturer in Media and Communication at the University of Newcastle. His multi-disciplinary research and publications have so far addressed Hollywood cinema, digital visual effects, Australian cinema and Borneo indigenous cultures.

Dr Maulina Wulandari is a Senior Lecturer in Communication and Public Relations at University of Brawijaya, Indonesia.

POST GRADUATE MEMBERS

- Aurelio Allegritti  
  *Communicating for Gas: A Case Study of the Coal Seam Gas Industry’s PR Spin*

- Shane Bransdon  
  *Newcastle’s Creative Industries: Investigating Performing Arts Professional and Non-Professional Creative Economies With an Emphasis on Theatre*

- Andrea Cassin  
  *Involvement of, and Communication with, Publics and Communities Concerning the*
Implementation of Renewable Energies

- **Harry Criticos**
  *Effect of Centralisation on Regional Radio: Case Study of the Super Radio Network (SRN) in Northern NSW and South East Queensland*

- **Christina Gerakiteys**
  *The Long Term Impact of Workshops Focused on Creativity and/or Innovation on Attendees and Subsequent Work Practises*

- **Elizabeth Goode**
  *Dislocation and Belonging: Investigating the Cultural Identities of Intercountry Adoptees through Narratives about Self*

- **Clive Harrison**
  *Multiple Intelligence Theory in Songwriting: an Autoethnographic Study*

- **Lauren Horder**
  *Work, Health and Safety (WHS) Compliance in the Australian Film and Television (TV) Industry*

- **Samuel Hutchinson**
  *Creative Industries in the Hunter: Building Capital Through Documentary Production*

- **Victoria Jack**
  *Communication as aid: exploring the role and impact of information in assisting refugees on the Thai-Burma border*

- **Chloe Killen**
  *The Creation of Australian Children’s Literature*

- **Evelyn King**
  *Creative Industries as a Catalyst for Urban Renewal and Economic Development: An Empirical Study into the Evolution and Effectiveness of Strategies Based on the Creative Industries to Deliver Jobs Growth and Urban Revitalization in Newcastle with Particular Emphasis on the Roles Assumed by Creative Women*

- **Caitlin McGregor**
  *Representations of Islam: A Comparative Study in Australian Newspapers*

- **Denise Mohan R Raja Mohon**
  *Towards a New Cultural Paradigm: Fashion Blogging as a Metamodern Practice*

- **Leicha Stewart**
  *Constructing Asylum Seeker Discourse: Political Rhetoric in Media Reporting*

- **Ngaio Stobbs**
  *Cross-Cultural Relationship Management of Melanesian, Micronesian and Polynesian (MMP) Rugby League Players in the National Rugby League (NRL): A Relational Approach to Recruitment, Induction and Support Mechanisms*

- **Kristi Street**
The Shoot Out – Targeting Creativity: Exploring the Creative Process Through the 24 Hour Filmmaking Festival

- **Robert W. Taylor**  
  Hyper-Compression in Music Production: The Creative Context of the Aesthetics of Loudness

- **Yini Wang**  
  Addicted to the Net: A Comparative Australia and China Study on the Role of Social Media, Families and Fandom in the Construction of Youth Identity

- **Claire Williams**  
  Accessing Modern Cultural Assets: Policies, Politics and Practices in a Digital Age

- **Deborah Wise**  
  Positioning a Price on Carbon: An Analysis of the Political Discourses Surrounding the Introduction of an Australian Carbon Tax
APPENDIX B – RESEARCH OUTPUT

BOOKS


BOOK CHAPTERS


**JOURNAL ARTICLES**


CONFERENCE PAPERS (REFEREED)


CONFERENCE ATTENDANCE (ABSTRACTS)


Biggins, F. (2014). Journalist or novelist – how do readers receive works of literary journalism and what impact does that have on the genre’s claims to truth telling and inclusion in the genre of nonfiction? Journalism Education and Research Association of Australia Conference (refereed abstract). University of Technology, Sydney, Australia.


Fulton, J.M. & Scott, P. (2014). Tilling the field in journalism education: results from a pilot study examining the journalism major at the University of Newcastle. Presented at the Australian and New Zealand Communication Association Conference 2014, Swinburne University, Melbourne Australia.


Henkel, L. & James, M. (2014). Would you like Popcorn with that Download? A Uses and Gratifications Study into the Motivations of Legal and Illegal Film Consumption. Paper delivered at the ASPERA 2014 Annual Conference, Newcastle, NSW.

Holmes, K., Balnaves, M. & Wang, Y. (2014). Red Bags and WeChat: Online collectivism during massive Chinese cultural events. Presented at the Australian and
New Zealand Communication Association Conference 2014, Swinburne University, Melbourne Australia.


**CREATIVE WORKS**


**OTHER**


GRANTS/AWARDS

External Grants

Australian Research Council

- Online Money and Fantasy Games - an applied ethnographic study into the new entrepreneurial communities
  Linkage Project - $240,000

  Professor Mark Balnaves (Chief and Original Lead Investigator) with Gary Madden, Michele Willson, Tama Leaver, Philip Moore and Jonathan Noal (commenced 2011).

  2014 - $48,000

  - A Cultural History of West Australian Popular Music, 1945 to 2010
    Discovery Project - $120,000

  Professor Mark Balnaves (Chief Investigator) with Jon Stratton and Niall Lucy (commenced 2012).

  2014 - $30,000


  Linkage Project - $180,000.00

Dr Phillip McIntyre, Professor Mark Balnaves, Dr Susan Kerrigan, Mrs Evelyn King, Ms Claire Williams
The CAMR group is a recipient of a three year ARC Linkage Grant to map the Creative Industries in the Hunter Region. This project is run in conjunction with Newcastle NOW and TechnicaCPT and is undertaking detailed ethnographic research on the creative industries in the region, both traditional and digital.

2014 - $60,000.00

**Newcastle Business Improvement Association Inc.**


Linkage Projects Partner Funding - $30,000.00

Dr Phillip McIntyre, Professor Mark Balnaves, Dr Susan Kerrigan, Mrs Evelyn King, Ms Claire Williams

2014 - $10,000.00

**Technica CPT**


Linkage Projects Partner Funding - $70,000.00

Dr Phillip McIntyre, Professor Mark Balnaves, Dr Susan Kerrigan, Mrs Evelyn King, Ms Claire Williams

2014 - $23,333.00

**Internal Grants**

- **Visiting Fellowship (2014)**

  Faculty Visiting Fellowship - $3,200.00

  Professor Mark Balnaves received funding from the Faculty of Science of IT to fund a visit by from Professor Huabiao Qin of South China University of Technology (SCUT)

- **PVC Conference Assistance Grant (2014)**

  PVC Conference Assistance Grant - $2,000.00

  Dr Melanie James received funding from the Faculty of Science and IT.

- **Journalism Students Across the Globe – Australia (2014)**

  Hunter Creative and Information Technology Centre (HCIT) Research Grant - $816.84
Dr Janet Fulton received funding from HCIT for research investigating journalism students in Australia.

- **Media Entrepreneurship: alternative paths for media producers (2014)**

  New Staff Grant - $10,000.00

  Dr Janet Fulton received funding from the University of Newcastle and the Faculty of Science and IT to investigate alternative media producers.
FIGURES

FIGURE 1: CAMR GROUP RESEARCH WEBSITE

![CAMR Group Research Website](https://dcit.newcastle.edu.au/camr/)

Scan the above QR codes to go to the CAMR Group website and Twitter page.
**Figure 2: Google Analytics**

(Oct 24 2014 - Dec 31 2014)

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![Google Analytics Chart](image-url)